



ENGLISH COUNCIL OF CALIFORNIA TWO-YEAR COLLEGES

inside english

inside english has a 32-year tradition of publishing articles that are practical and classroom-centered. Our journal addresses professional concerns among the 111 two-year colleges throughout California.

Audience Profile

Readers include full- and part-time faculty who teach composition, literature, creative writing, business and technical writing, and ESL courses at two-year, community colleges throughout but not limited to California. Readers also include graduate students and faculty who teach freshman and sophomore English courses at four-year colleges.

Topics of Interest

- practical teaching ideas that work
- innovative technology in the classroom
- professional issues and concerns
- product reviews
- conferences, conventions, new print and electronic publications

Circulation

- 4,300 faculty throughout California
- published 2 times a year in the Fall and Spring

Frequent Columns

One Good Idea offers advice on teaching techniques or successful assignments.

Point of View is an opportunity for philosophical inquiry or opinion pieces about professional and pedagogical issues.

Reviews examines a variety of teaching tools in the discipline such as new textbooks, software, web-based tools.

News and Notes alerts readers to regional and national professional events such as meetings, conferences, and conventions relevant to the English profession.

Talking Back allows readers to respond to a recently published article.

Journal Specs

- Trim Size: 5.5" wide x 8.5" tall
- Binding method: perfect bound
- Text stock: uncoated book stock
- Cover printing: 2 color; red and black ink
- Text printing: black ink only

Advertising Specs

- Electronic files must be press-ready; typesetting not provided
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March 2007 Issue Vol. 34: 2 Conference Preview	December 1, 2006	December 15, 2006	January 1, 2007
October 2007 Issue Vol. 35: 1	July 1, 2007	July 15, 2007	August 1, 2007
March 2008 Issue Vol. 35: 2	December 1, 2007	December 15, 2007	January 1, 2008

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